

Disability & Workability Expo Overview

2025



**Beyond
possible**

Connecting
employers & people
with disability



an initiative of



National Disability Expo Overview



Why Sponsor?

If your organisation works with people with a disability or you provide relevant services or products, our Expos are your opportunity to be seen as a leader in the Disability community. Our Expos provide high value opportunities to engage with disability service providers, relevant government departments and people who live with a disability, their carer's and families.

Sponsoring provides your organisation with exclusive key benefits to maximise your exposure at our Expos. Some of the key benefits we offer include prime booth positioning, branding on stage, inclusion in the stage scheduling, social media posts and blog features.

Sponsorship Packages

We have Platinum, Gold & Silver sponsorship opportunities for each Expo. We encourage you to contact our dedicated sales representative to discuss your plan in detail.

Platinum

Sydney, Brisbane, Melbourne	\$12,000 + GST
Gold Coast, Canberra	\$11,000 + GST
Nepean, Geelong, Hunter	\$10,000 + GST

Gold

Sydney, Brisbane, Melbourne	\$8,500 + GST
Gold Coast, Canberra	\$8,000 + GST
Geelong, Nepean, Hunter	\$7,500 + GST

Silver

Sydney, Brisbane, Melbourne	\$7,500 + GST
Canberra, Gold Coast	\$7,000 + GST
Geelong, Nepean, Hunter	\$6,500 + GST

In addition to our Platinum, Gold & Silver Sponsorship Booths, there are a number of additional sponsorship opportunities you may wish to consider.

Network Function Sponsor:

Sydney, Brisbane, Melbourne	\$4,500 + GST *T&Cs apply
Hunter, Geelong, Nepean, Gold Coast, Canberra	\$4,000 + GST *T&Cs apply

Tea/Coffee Vouchers

Sponsor the free vouchers that will be issued to all exhibitors & sponsors in their exhibitor packs & redeemable at the Expo Cafe.

Sydney, Brisbane, Melbourne	\$4,500 + GST
Hunter, Geelong, Nepean, Gold Coast, Canberra	\$3,500 + GST

Show Bag Sponsor

Brisbane, Melbourne, Sydney	\$6,000 + GST
Hunter, Geelong, Nepean, Gold Coast, Canberra	\$5,000 + GST

Show Bag Insert

Other Organisations	\$450 + GST
ACNC registered	\$350 + GST

Exhibitor Packages

Exhibitor Booth Prices

Sydney, Brisbane, Melbourne		
	Other Organisations	ACNC Registered
Exhibitor Single Booth (3x3)	\$3,790 + GST	\$3,290 + GST
Product Space (6x4)	\$7,000 + GST	
Vehicle Space (6x4)	\$7,000 + GST	
Vehicle Space (6x6)	\$7,000 + GST	

**Options for double booths available*

Gold Coast, Canberra		
	Other Organisations	ACNC Registered
Exhibitor Single Booth (3x3)	\$3,490 + GST	\$2,790 + GST
Product Space (6x4)	\$6,500 + GST	
Vehicle Space (6x4)	\$6,500 + GST	
Vehicle Space (6x6)	\$6,500 + GST	

**Options for double booths available*

Geelong, Nepean, Hunter		
	Other Organisations	ACNC Registered
Exhibitor Single Booth (3x2m)	\$3,090 + GST	\$2,590 + GST
Product Space (6x4)	\$6,000 + GST	
Vehicle Space (6x4)	\$6,000 + GST	
Vehicle Space (6x6)	\$6,000 + GST	

**Options for double booths available*

Additional Booth Prices * Conditions Apply

All Expos	Community Table	\$600 + GST
Geelong, Nepean, Hunter	Small Business Booth	\$1,790 + GST
Gold Coast, Canberra	Small Business Booth	\$1,990 + GST
Sydney, Brisbane, Melbourne	Small Business Booth	\$2,190 + GST

Disability Expos 2025



14 & 15 MARCH 2025

Geelong Arena
geelongdisabilityexpo.com.au



4 & 5 APRIL 2025

Penrith Valley Regional Sports Centre
nepeandisabilityexpo.com.au



9 & 10 MAY 2025

Newcastle Entertainment Centre
hunterdisabilityexpo.com.au



6 & 7 JUNE 2025

Coomera Indoor Sports Centre
goldcoastdisabilityexpo.com.au



8 & 9 AUGUST 2025

Sydney Showground, Sydney Olympic Park
sydneydisabilityexpo.com.au



12 & 13 SEPTEMBER 2025

EPIC - Exhibition Park in Canberra
canberradisabilityexpo.com.au



31 OCT & 1 NOV 2025

Brisbane Convention & Exhibition Centre
brisbanedisabilityexpo.com.au



21 & 22 NOVEMBER 2025

Melbourne Convention & Exhibition Centre
melbournedisabilityexpo.com.au

Sponsor Booths

Platinum Booth



Gold Booth



Silver Booth



Vehicle and Product Space

Vehicle Space



Product Space



Exhibitor Booths

Exhibitor Booth



Exhibitor Booths

Small Business Booths



Community Tables



Disability 2023/24 Expo Overview

Exhibitors
1500+

50
million+
PR Reach

valuable
information
provided to
Expo attendees
by the NDIS

700+
All-Ability-Stage
Performers & Presenters

Over 35,000
Attendees

55,000+
registrations
to attend

attendee
approval rate
of **>90%**

**exhibitor
approval**
rating of
> 90%

attendee feedback



“The Disability Expo was an inspiring and well-organized event, showcasing the latest advancements in accessibility and support for people with disabilities. The variety of exhibitors, informative workshops, and engaging presentations provided valuable insights and resources. It was a fantastic opportunity for networking and learning about innovative solutions that promote inclusivity. Highly recommended.”

Gold Coast Disability Expo 2024 Attendee

Participants Feedback



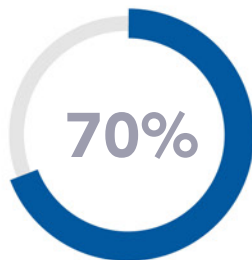
Do you feel the information provided to you at the Expo will assist you with your ongoing care needs?



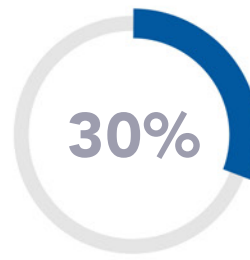
Overall how would you rate your experience at the Expo today?



Who attended?



**people with a disability,
family and carers**

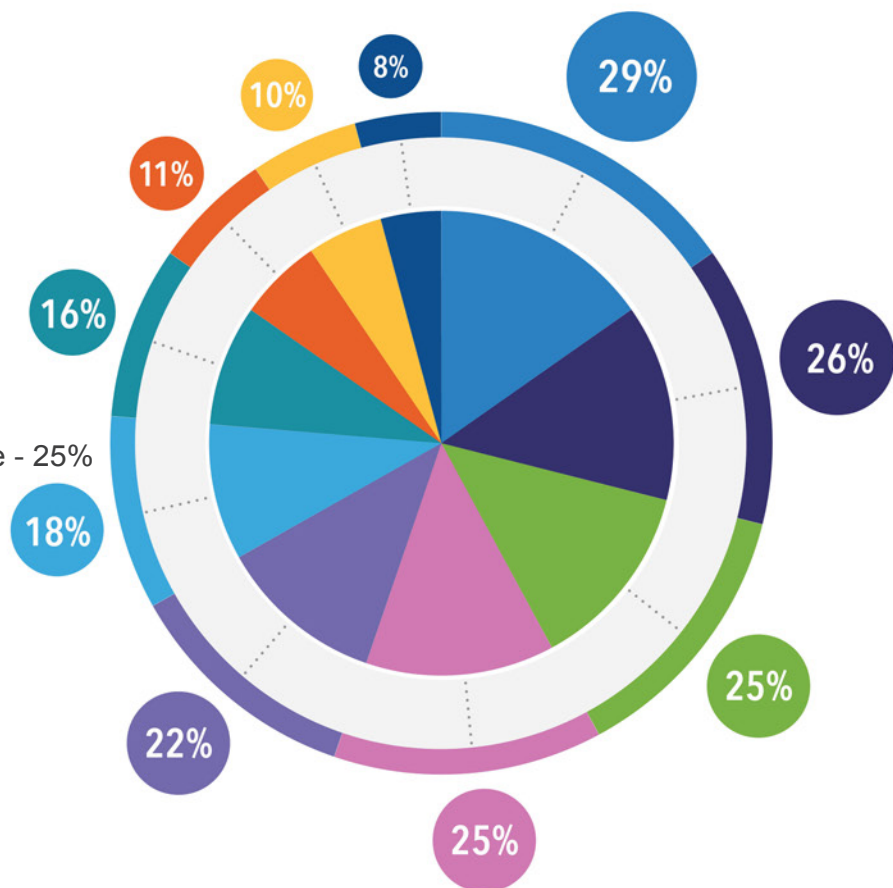


professionals
e.g. OT's, Physiotherapist and
other professionals

Attendee Feedback

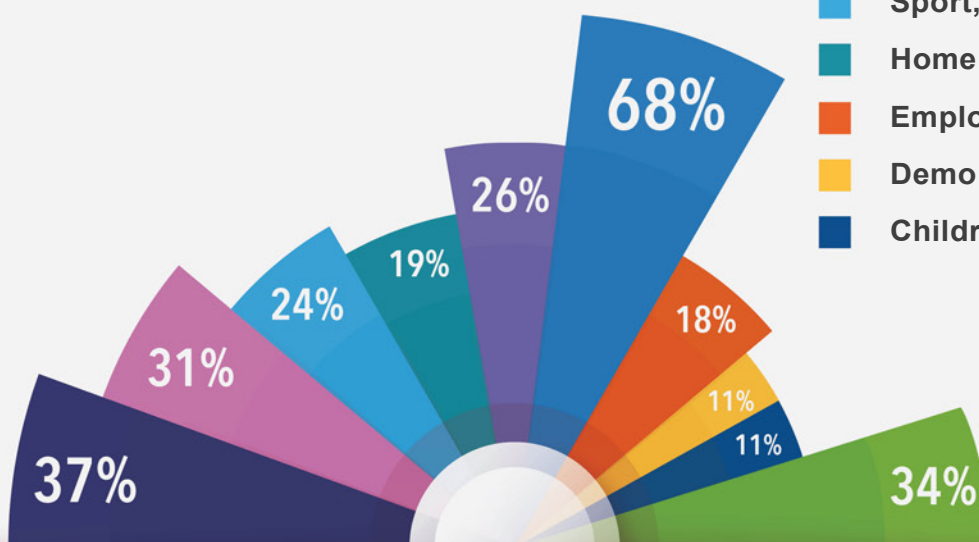
Category type of disability

- Not applicable / no disability - 29%
- Autism spectrum disorder - 26%
- Mental health conditions - 25%
- Physical disability / spinal / amputee - 25%
- Intellectual disability - 22%
- ADHD - 18%
- Other - 16%
- Acquired brain injury - 11%
- Deaf or hard of hearing - 10%
- Vision impairment - 8%



Reason for attending

- Connect with service providers - 68%
- Learn about NDIS - 37%
- Demo products / equipment & aids - 34%
- Assistive technologies & apps - 31%
- Leisure, social or performing arts - 26%
- Sport, fitness or recreational - 24%
- Home modifications - 19%
- Employment services - 18%
- Demo accessible vehicles - 11%
- Children's services - 11%



Attendee Feedback

What people enjoyed at the expo

**The variety of service
& product providers**



**The all ability
stage performances**



**The all age
entertainment**



**NDIS
presentation**



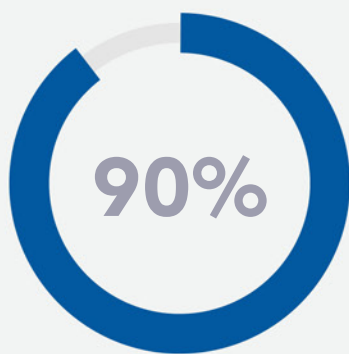
**Atmosphere
of the Expo**



The staff



YES



**Have you passed your
details onto 1 or more
exhibitors at the Expo?**



Exhibitor Feedback



The range
of exhibitors



The variety of people with
a disability in attendance



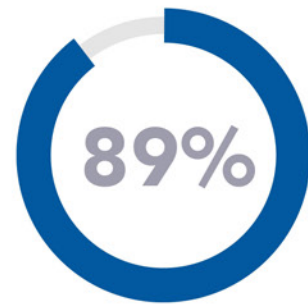
The entertainment
provided for attendees



Event
management



The number
of Leads



exhibitors likely to
exhibit at expos in
the future

“”

“Attending the Disability Expo as an exhibitor was an incredibly rewarding experience. The event was well organised, with a great flow of attendees who were genuinely interested in learning about our services. We had the opportunity to connect with a diverse audience, including individuals with disabilities, caregivers, and industry professionals. The expo provided us with a platform to showcase our students and highlight our commitment to inclusivity. We highly recommend this event to any organisation looking to make a meaningful impact in the disability community.”

Therapy and Dance Association

“”

Public Relations & Media

Public Relations Highlights



Media Campaign – Print, TV, Radio & Digital



Join us



By sponsoring one of our community based expos
you will place your name
before the public as an organisation
that cares about people and be
actively involved in making a
difference in their lives

Mark Jones CEO ImpactInstitute

Purpose.
Story.
Impact.



to exhibit or sponsor get in touch

impactinstitute.com.au/disability-expos/

Impact Institute Sponsor Information

impactinstitute.com.au/sponsors-exhibitors/

Email the team
events@impactinstitute.com.au

Contact Us
impactinstitute.com.au/contact-exhibitor-sponsor/

Sponsors, Vehicle &
Product Booths,
Multi-expo packages

0477 705 177

Heather Hopkins

Exhibitor (Charity and For-profit
organisations), Small Business
Booths, Community Tables

0499 553 394

Ibrahim Mohammed

Beyond Possible

Connecting employers
& people with disability

Register at workabilityexpo.com.au



EVENT LOCATIONS & DATES

FRI & SAT	GEELONG – 14 & 15 MARCH 2025
TUE	ADELAIDE – 29 APRIL 2025
FRI & SAT	HUNTER – 9 & 10 MAY 2025
FRI & SAT	GOLD COAST – 6 & 7 JUNE 2025
TUE	DARWIN – 17 JUNE 2025
FRI & SAT	SYDNEY – 8 & 9 AUGUST 2025
FRI & SAT	CANBERRA – 12 & 13 SEPTEMBER 2025
TUE	VIRTUAL – 30 SEPTEMBER 2025

**FREE
ENTRY**

Why Exhibit

The WorkAbility Expo program was born when the Federal Government provided funding for a series of disability employment expos across Australia as part of a package of support for new initiatives to drive better employment outcomes for people with disability, including those with high needs.

WorkAbility expos will have exhibition space for government organisations, advocacy, support services, training and other organisations that support people with disability as well as inclusive employers who are actively looking to employ people with disability.

There will be a dedicated WorkAbility zone for employers to host one-on-one consultations as well as a series of workshops to help both businesses and people with disability on their employment journey.

WorkAbility expos attract a diverse audience, including job seekers with disabilities, their families and carers, service providers, government and advocacy organisations, and leaders in the disability employment space.

WorkAbility Expos will be run in three formats:



By participating in the Expo, you'll be able to:



- > Engage with key stakeholders and build meaningful connections across the disability employment sector
- > Engage with a diverse pool of people with disabilities who want to work
- > Highlight your commitment to inclusivity and diversity in the workplace
- > Showcase your commitment to supporting the employment of individuals with disabilities
- > Provide information about your organisation and the roles available
- > Conduct on-the-spot interviews and gather resumes from interested candidates

Who should exhibit



Mainstream employers



Employers specialising in disability employment



Disability Employment Services



Australian Disability Enterprises



Advocacy organisations



Training organisations



Government organisations dedicated to supporting people with disability into the workforce



People with disability who have started their own business



Support service organisations



WorkAbility Expos are ideal for



**School aged
young adults
looking for
information
about entering
the workforce**

Family and carers

**Employers who want
to learn more
about inclusive
employment**



People with disability who

- are looking for work
- are looking to change the work they are currently engaged in
- are looking for information about rights and funding
- are looking for training
- want to start their own business
- are looking for information and resources to help them get employed

Pricing

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Welcome to WorkAbility Expos

WorkAbility Expos will be run in three formats:

- > Integrated with our My Future, My Choice Disability Expos
- > Stand-alone WorkAbility Expos
- > A Virtual WorkAbility Expo

The My Future, My Choice Disability and WorkAbility Expos at Brisbane, Melbourne, Geelong, Gold Coast and Hunter are integrated **two day events**.

These expo feature three distinct zones:

- > Exhibition Space for all exhibitors, including businesses who offer employment related services
- > Workshop Rooms
- > A Employer Lounge

The Employer Lounge consists of small (2mx2m) spaces designed for employers to meet one-on-one with people with disability. The consultation spaces will have lounge seating and a small coffee table only (*they are not exhibition booths*).

The Employer Lounge is only open on the Friday of each event and is separate from the general exhibition floor. Access to the Employer Lounge is subject to eligibility criteria as outlined below.

Priority access to the WorkAbility Employer Lounge within the integrated My Future, My Choice Disability and WorkAbility Expos is given to open/mainstream businesses who directly employ people with disability (*and do not supply additional employment related services*).

All other business and organisations (*including those that provide employment related services*) will be booked into the integrated exhibition floor and will be offered free bonus space within the Employer Lounge.

Access to the Employer Lounge is subject to the availability and organisations must employ people with disability or can facilitate employment between people with disability and open/mainstream or disability specific employers.

WorkAbility Expos at Wollongong, Adelaide and Darwin are **one day events only**. The WorkAbility Expos at Wollongong and Darwin will have a shared, non-bookable Employer Lounges.

Adelaide WorkAbility Expo has an exhibition floor and an Employer Lounge.

STAND ALONE EVENTS

Wollongong, Darwin

PWD Sole trader business	Free
ACNC Registered	\$300
All others	\$750
Small Business (less than 5 FTEs*)	\$300
Community^ (less than 5 FTEs*)	\$150

Adelaide

PWD Sole trader business	Free
ACNC Registered	\$450
All others	\$900
Small Business (less than 5 FTEs*)	\$450
Community^ (less than 5 FTEs*)	\$150

* Conditions apply

^ Registered as not-for-profit or ACNC registered

Pricing

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COLOCATED EVENTS [#]	OPEN EMPLOYERS	OTHER 2025
Geelong, Hunter		
PWD Sole trader business	Free	NA
ACNC Registered	\$450	\$2,590
All others	\$900	\$3,090
Small Business (less than 5 FTEs*)	\$450	\$1,790
Community [^] (less than 5 FTEs*)	\$150	\$150
Brisbane, Melbourne, Sydney		
PWD Sole trader business	Free	NA
ACNC Registered	\$750	\$3,290
All others	\$1,500	\$3,790
Small Business (less than 5 FTEs*)	\$750	\$2,190
Community [^] (less than 5 FTEs*)	\$150	\$150
Gold Coast, Canberra		
PWD Sole trader business	Free	NA
ACNC Registered	\$750	\$2,790
All others	\$1,500	\$3,490
Small Business (less than 5 FTEs*)	\$750	\$1,990
Community [^] (less than 5 FTEs*)	\$150	\$150

* Conditions apply

[^] Registered as not-for-profit or ACNC registered

National Virtual WorkAbility Expo

Tuesday, 30th Sep 2025
9:00am - 3:00pm



What to expect at the Virtual WorkAbility Expo



Our WorkAbility Expos connect you directly with people who bring **unique experience, perspectives and resilience** – enriching your workforce and strengthening your brand's commitment to inclusivity.

> Virtual booth

Profile your company, upload documents and connect with people with disability who want to work via text or video chat.

> Jobs Fair

Post jobs and receive job applications from your booth.

> Webinars for Employers

If you are a business that would like to learn how to more about how hiring people with disability can enhance your business we will have workshops designed to help you on your journey. Workshops are free to attend

> Webinars For People with Disability looking for employment

Find all the latest tips and trick to help you on your employment journey.

PRICING - VIRTUAL WORKABILITY EXPO

PWD Sole trader business	Free
ACNC Registered	\$300
All others	\$750
Small Business (less than 5 FTEs*)	\$300
Community^ (less than 5 FTEs*)	\$150

* Conditions apply

^ Registered as not-for-profit or ACNC registered

Expo Calendar

**Geelong
WorkAbility Expo**

FRI 14 & SAT 15

March 2025

Geelong Arena

**Adelaide
WorkAbility Expo**

TUE 29

April 2025

Adelaide Showground

**Hunter
WorkAbility Expo**

FRI 9 & SAT 10

May 2025

Newcastle
Entertainment Centre

**Gold Coast
WorkAbility Expo**

FRI 6 & SAT 7

June 2025

Coomera Indoor Sports
Centre

**Darwin
WorkAbility Expo**

TUE 17

June 2025

Territory Netball
Stadium, Marrara

**Sydney
WorkAbility Expo**

FRI 8 & SAT 9

August 2025

Sydney Showground,
Sydney Olympic Park

**Canberra
WorkAbility Expo**

FRI 12 & SAT 13

September 2025

EPIC – Exhibition Park in
Canberra

**Virtual
WorkAbility Expo**

TUE 30

September 2025

Online



STAND ALONE EVENTS



Get in touch

to exhibit or sponsor get in touch

impactinstitute.com.au/disability-expos/

ImpactInstitute Sponsor Information

impactinstitute.com.au/sponsors-exhibitors/

Email or Call the team

events@impactinstitute.com.au

0477 705 177 – Heather Hopkins

Contact Us

impactinstitute.com.au/contact-exhibitor-sponsor/

