

2024 | *My Future, My Choice* Disability Expo Overview

increase your *impact*

an initiative of  impact
institute

National Disability Expo Overview



Why Sponsor?

If your organisation works with people with a disability or you provide relevant services or products, our Expos are your opportunity to be seen as a leader in the Disability community. Our Expos provide high value opportunities to engage with disability service providers, relevant government departments and people who live with a disability, their carer's and families.

Sponsoring provides your organisation with exclusive key benefits to maximise your exposure at our Expos. Some of the key benefits we offer include prime booth positioning, branding on stage, inclusion in the stage scheduling, social media posts and blog features.

Sponsorship Packages

We have Platinum, Gold & Silver sponsorship opportunities for each Expo. We encourage you to contact our dedicated sales representative to discuss your plan in detail.

Platinum

Brisbane, Melbourne, Sydney	\$12,000 + GST
Canberra, Gold Coast, Hunter, Geelong, South West Sydney	\$10,000 + GST

Gold

Brisbane, Melbourne, Sydney	\$8,000 + GST
Canberra, Gold Coast, Hunter, Geelong, South West Sydney	\$7,000 + GST

Silver

Brisbane, Melbourne, Sydney	\$7,000 + GST
Canberra, Gold Coast, Hunter, Geelong, South West Sydney	\$6,000 + GST

In addition to our Platinum, Gold & Silver Sponsorship Booths, there are a number of additional sponsorship opportunities you may wish to consider.

Expo Raffle Sponsor

Sponsor the expo raffle for attendees which promotes your organisation as the sponsor in the program, website, social media, event app and on the survey.

All Expos	\$2,500 + GST
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Network Function Sponsor:

Brisbane, Melbourne, Sydney	\$4,500 + GST *T&Cs apply
Canberra, Gold Coast, Hunter, Geelong, South West Sydney	\$3,500 + GST *T&Cs apply

Tea/Coffee Vouchers

Sponsor the free vouchers that will be issued to all exhibitors & sponsors in their exhibitor packs & redeemable at the Expo Cafe.

All expos	\$2,500 + GST
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Show Bag Sponsor

Brisbane, Melbourne, Sydney	\$6,000 + GST
Canberra, Gold Coast, Hunter, Geelong, South West Sydney	\$5,000 + GST

Show Bag Insert

Other Organisations	\$450 + GST
ACNC registered	\$350 + GST

Exhibitor Packages

Exhibitor Booth Prices

Brisbane, Melbourne, Sydney

	Other Organisations	ACNC Registered
Early Bird Price: Exhibitor Single Booth (3x3)	EARLY BIRD SOLD OUT	
Exhibitor Single Booth (3x3)	\$3,390 + GST	\$2,790 + GST
Product Space (6x4)	\$6,500 + GST	
Vehicle Space (6x4)	\$6,500 + GST	
Vehicle Space (6x6)	\$7,000 + GST	

*Options for double booths available

Canberra, Gold Coast

	Other Organisations	ACNC Registered
Early Bird Price: Exhibitor Single Booth (3x3)	EARLY BIRD SOLD OUT	
Exhibitor Single Booth (3x3)	\$2,990 + GST	\$2,490 + GST
Product Space (6x4)	\$6,000 + GST	
Vehicle Space (6x4)	\$6,000 + GST	
Vehicle Space (6x6)	\$6,500 + GST	

*Options for double booths available

Hunter, Geelong, South West Sydney

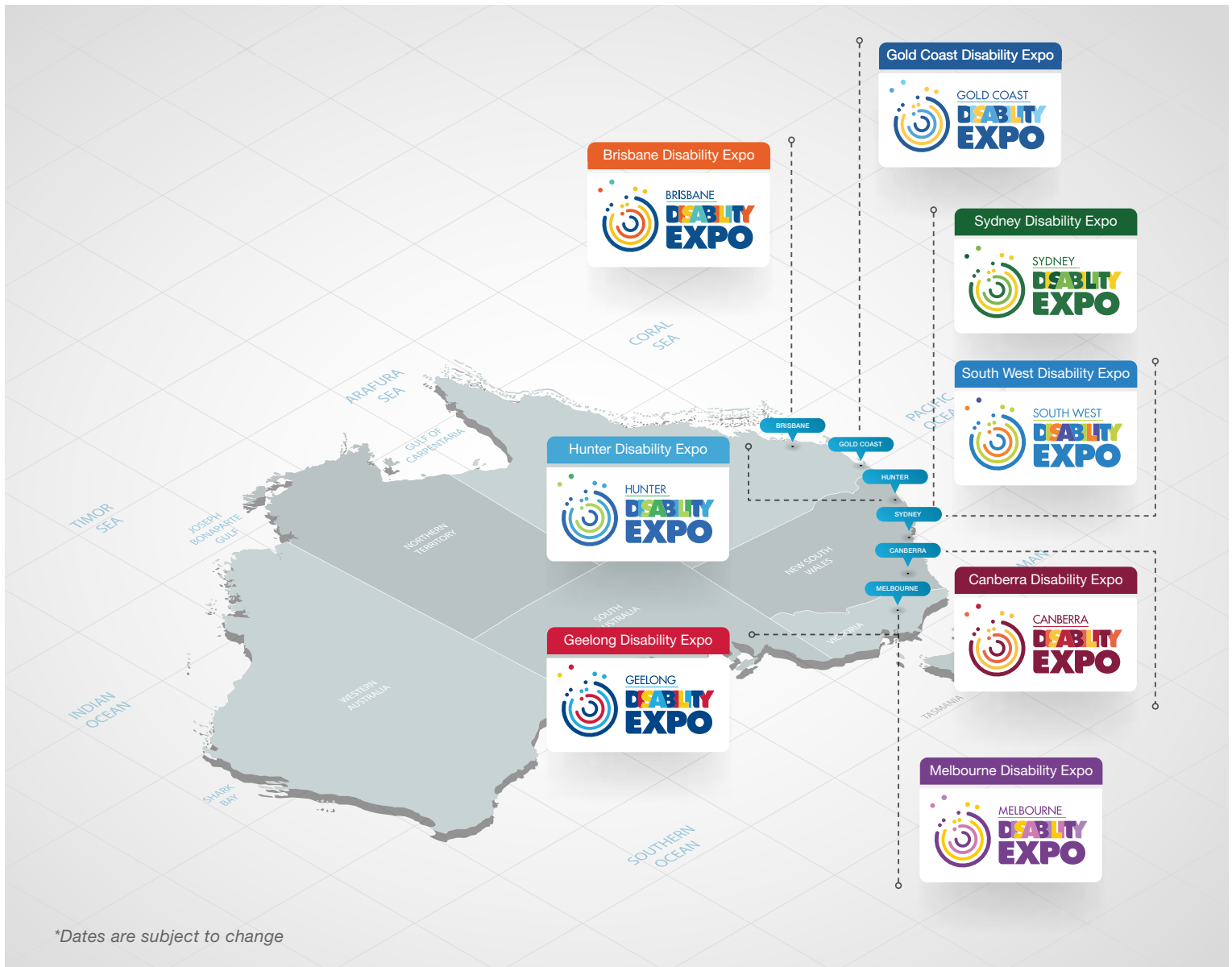
	Other Organisations	ACNC Registered
Early Bird Price: Exhibitor Single Booth (3x2m)	EARLY BIRD SOLD OUT	
Exhibitor Single Booth (3x2m)	\$2,790 + GST	\$2,290 + GST
Product Space (6x4)	\$6,000 + GST	
Vehicle Space (6x4)	\$6,000 + GST	
Vehicle Space (6x6)	\$6,500 + GST	

*Options for double booths available

Additional Booth Prices * Conditions Apply

All Expos	Community Table	\$600 + GST
Hunter, Geelong, South West Sydney	Small Business Booth	\$1,590 + GST
Canberra, Gold Coast	Small Business Booth	\$1,790 + GST
Brisbane, Melbourne, Sydney	Small Business Booth	\$1,990 + GST

Disability Expos 2024



GEELONG DISABILITY EXPO

**23rd & 24th
February 2024**



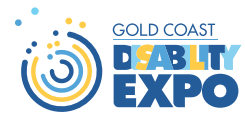
SOUTH WEST DISABILITY EXPO

**22nd & 23rd
March 2024**



HUNTER DISABILITY EXPO

**10th & 11th
May 2024**



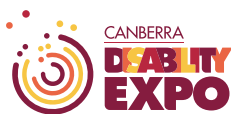
GOLD COAST DISABILITY EXPO

**7th & 8th
June 2024**



SYDNEY DISABILITY EXPO

**2nd & 3rd
August 2024**



CANBERRA DISABILITY EXPO

**6th & 7th
September 2024**



BRISBANE DISABILITY EXPO

**1st & 2nd
November 2024**



MELBOURNE DISABILITY EXPO

**22nd & 23rd
November 2024**

Sponsor Booths

Platinum Booth



Gold Booth



Silver Booth



Vehicle and Product Space

Vehicle Space



Product Space



Exhibitor Booths

Exhibitor Booth



Exhibitor Booths

Small Business Booths



Community Tables



Disability 2022/23 Expo Overview

Exhibitors
1000+

50
million+
PR Reach

valuable
information
provided to
Expo attendees
by the NDIS

650+
All-Ability-Stage
Performers & Presenters

Over 30,000
Attendees

45,000+
registrations
to attend

attendee
approval rate
of **>90%**

**exhibitor
approval**
rating of
> 90%

attendee feedback



“I find the expo is great - being able to have a number of providers under one roof where you can talk to them face to face and ask questions and if they can't help they are happy to lead you in the right direction to who can help. Everybody was extremely helpful and happy to have a chat.”

Hunter Disability Expo 2023 Attendee

Participants Feedback



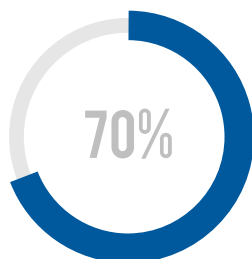
Do you feel the information provided to you at the Expo will assist you with your ongoing care needs?



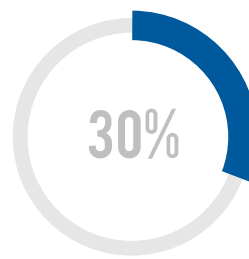
Overall how would you rate your experience at the Expo today?



Who attended?



**people with a disability,
family and carers**

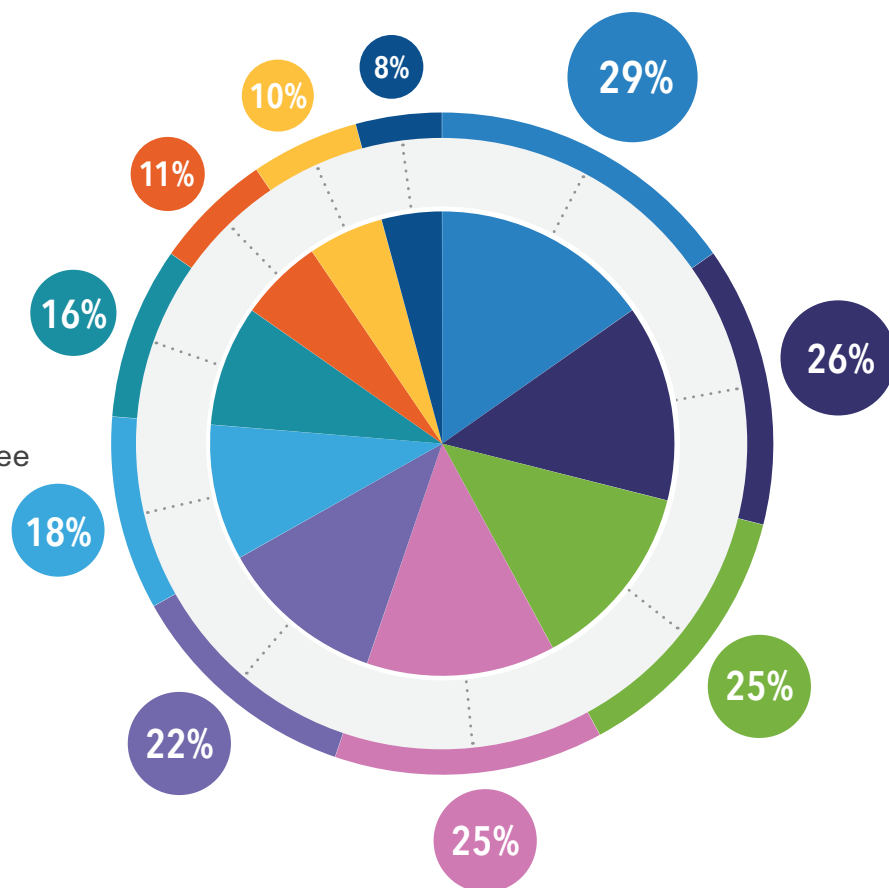


professionals
e.g. OT's, Physiotherapist and
other professionals

Attendee Feedback

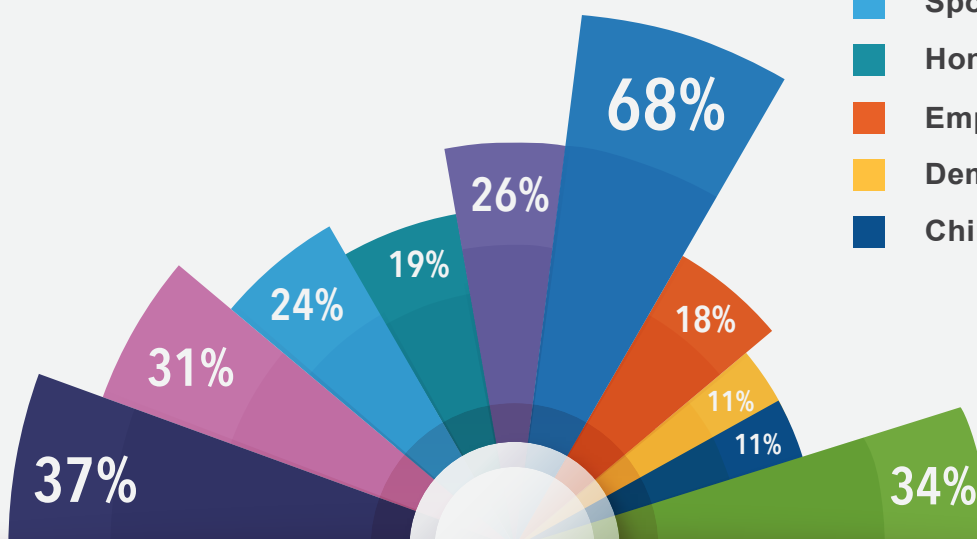
Category type of disability

- **Not applicable / no disability**
- **Autism spectrum disorder**
- **Mental health conditions**
- **Physical disability / spinal / amputee**
- **Intellectual disability**
- **ADHD**
- **Other**
- **Acquired brain injury**
- **Deaf or hard of hearing**
- **Vision impairment**



Reason for attending

- **Connect with service providers**
- **Learn about NDIS**
- **Demo products / equipment & aids**
- **Assistive technologies & apps**
- **Leisure, social or performing arts**
- **Sport, fitness or recreational**
- **Home modifications**
- **Employment services**
- **Demo accessible vehicles**
- **Children's services**



Attendee Feedback

What people enjoyed at the expo

**The variety of service
& product providers**



**The all ability
stage performances**



**The all age
entertainment**



**NDIS
presentation**



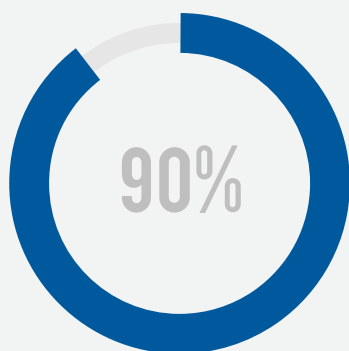
**Atmosphere
of the Expo**



The staff



YES



**Have you passed your
details onto 1 or more
exhibitors at the Expo?**



Exhibitor Feedback



The range
of exhibitors



The variety of people with
a disability in attendance



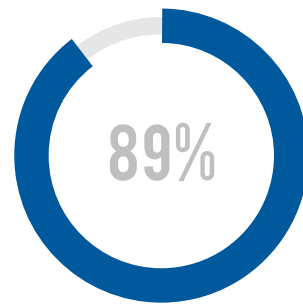
The entertainment
provided for attendees



Event
management



The number
of Leads



exhibitors likely to
exhibit at expos in
the future



“We were absolutely blown away by the turn out across the two days, it was close to the biggest crowd we have seen at an expo. The atmosphere was electric, and everyone was there to have a great time. From registering to exhibit, to setting up the stall and finally being there on the day, the organisation was seamless.”

Tyrex Solutions

“This has been incredibly worthwhile to increase Hireup’s brand awareness and have a great area at the expo to speak with new potential participants, support workers and industry contacts. Thank you to the Impact Institute team for the opportunity to exhibit. All expo’s were well organised, important information was communicated timely and the team were always responsive to any questions we had.”

Hireup

Public Relations & Media

Public Relations Highlights



Media Campaign – Print, TV, Radio & Digital



Join us



By sponsoring one of our community based expos
you will place your name before the public as an organisation that cares about people and be actively involved in making a difference in their lives

Mark Jones CEO ImpactInstitute

**Purpose.
Story.
Impact.**



to exhibit or sponsor get in touch
impactinstitute.com.au/disability-expos/

Impact Institute Sponsor Information
impactinstitute.com.au/sponsors-exhibitors/

Email the team
events@impactinstitute.com.au

Contact Us
impactinstitute.com.au/contact-exhibitor-sponsor/

Sponsors, Vehicle &
Product Booths,
Multi-expo packages
0477 705 177
Heather Hopkins

Exhibitor (Charity and For-profit
organisations), Small Business
Booths, Community Tables
0499 553 394
Ibrahim Mohammed