

an initiative of  impact institute

increase your
impact

2023

| *My Future, My Choice*
Disability Expo Overview

National Disability Expo Overview



Why Sponsor?

If your organisation works with people with a disability or you provide relevant services or products, our Expos are your opportunity to be seen as a leader in the Disability community. Our Expos provide high value opportunities to engage with disability service providers, relevant government departments and people who live with a disability, their carer's and families.

Sponsoring provides your organisation with exclusive key benefits to maximise your exposure at our Expos. Some of the key benefits we offer include prime booth positioning, branding on stage, inclusion in the stage scheduling, social media posts and blog features.

Sponsorship Packages

We have Platinum, Gold & Silver sponsorship opportunities for each Expo. We encourage you to contact our dedicated sales representative to discuss your plan in detail.

Platinum

Brisbane, Melbourne, Sydney	\$12,000 + GST
Canberra, Gold Coast, Hunter, Nepean	\$10,000 + GST

Gold

Brisbane, Melbourne, Sydney	\$7,500 + GST
Canberra, Gold Coast, Hunter, Nepean	\$6,500 + GST

Silver

Brisbane, Melbourne, Sydney	\$6,000 + GST
Canberra, Gold Coast, Hunter, Nepean	\$5,000 + GST

In addition to our Platinum, Gold & Silver Sponsorship Booths, there are a number of additional sponsorship opportunities you may wish to consider.

Expo Raffle Sponsor

Sponsor the expo raffle for attendees which promotes your organisation as the sponsor in the program, website, social media, event app and on the survey.

All Expos	\$2,500 + GST
-----------	---------------

Tea/Coffee Vouchers

Sponsor the free vouchers that will be issued to all exhibitors & sponsors in their exhibitor packs & redeemable at the Expo Cafe.

All expos	\$2,500 + GST
-----------	---------------

Show Bag Sponsor

Brisbane, Melbourne, Sydney	\$6,000 + GST
Canberra, Gold Coast, Hunter, Nepean	\$5,000 + GST

Show Bag Insert

Other Organisations	\$400 + GST
ACNC registered	\$300 + GST

Exhibitor Packages

Exhibitor Booth Prices

Brisbane, Melbourne, Sydney

	Other Organisations	ACNC Registered
Early Bird Price: Exhibitor Single Booth (3x3)	EARLY BIRD SOLD OUT	EARLY BIRD SOLD OUT
Exhibitor Single Booth (3x3)	\$3,250 + GST	\$2,650 + GST
Product Space (6x4)	\$6,500 + GST	
Vehicle Space (6x4)	\$6,500 + GST	

Canberra, Gold Coast

	Other Organisations	ACNC Registered
Early Bird Price: Exhibitor Single Booth (3x3)	EARLY BIRD SOLD OUT	EARLY BIRD SOLD OUT
Exhibitor Single Booth (3x3)	\$2,850 + GST	\$2,350 + GST
Product Space (6x4)	\$6,000 + GST	
Vehicle Space (6x4)	\$6,000 + GST	

Hunter, Nepean

	Other Organisations	ACNC Registered
Early Bird Price: Exhibitor Single Booth (3x2m)	EARLY BIRD SOLD OUT	EARLY BIRD SOLD OUT
Exhibitor Single Booth (3x2m)	\$2,650 + GST	\$2,150 + GST
Product Space (6x4)	\$6,000 + GST	
Vehicle Space (6x4)	\$6,000 + GST	

Additional Booth Prices

Community Table	\$600 + GST
Small Business Booth	\$1,750 + GST

Disability Expos 2023



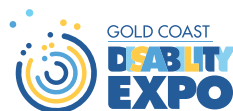
NEPEAN DISABILITY EXPO

31st March &
1st April 2023



HUNTER DISABILITY EXPO

12th & 13th
May 2023



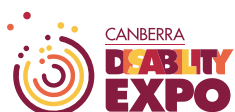
GOLD COAST DISABILITY EXPO

16th & 17th
June 2023



SYDNEY DISABILITY EXPO

4th & 5th
August 2023



CANBERRA DISABILITY EXPO

1st & 2nd
September 2023



BRISBANE DISABILITY EXPO

13th & 14th
October 2023



MELBOURNE DISABILITY EXPO

17th & 18th
November 2023

**Dates are subject to change*

Sponsor Booths

Platinum Booth



Gold Booth



Silver Booth



Vehicle and Product Booths

Vehicle Space



Product Booth



Exhibitor Booths

Exhibitor Booth



Community Tables



Disability 2022 Expo Overview

Exhibitors
1000+

40
million+
PR Reach

valuable
information
provided to
Expo attendees
by the NDIA

650+
All-Ability-Stage
Performers & Presenters

Over 20,000
Attendees

35,000+
registrations
to attend

attendee
approval rate
of **>90%**

**exhibitor
approval**
rating of
> 90%

attendee feedback



“I believe this expo was a wonderful incentive... Everyone, organisers, staff and exhibitors were amazingly helpful.... I had a lovely day out, learned lots, and found some great resources to help my residential carer.... Thank you to everyone who worked so hard to bring this expo to the Hunter!”

Hunter Valley 2021 Attendee

Participants Feedback



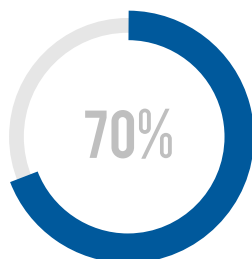
Do you feel the information provided to you at the Expo will assist you with your ongoing care needs?



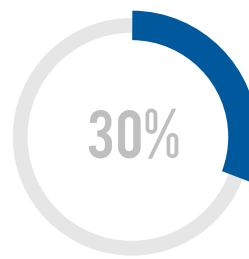
Overall how would you rate your experience at the Expo today?



Who attended?



**people with a disability,
family and carers**

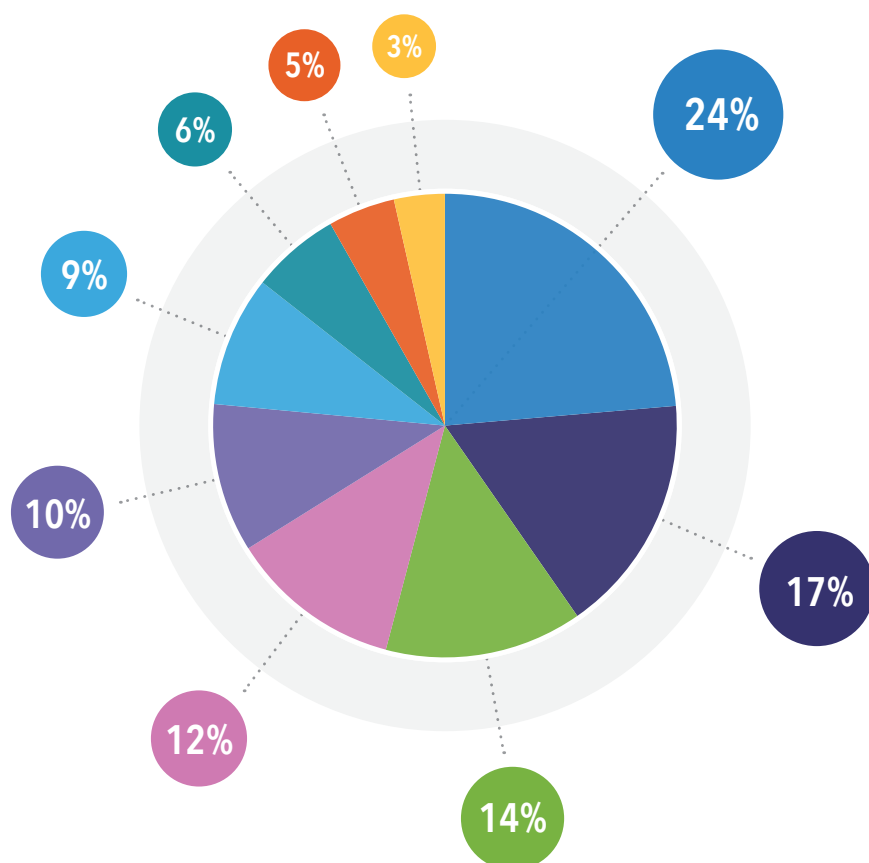


professionals
e.g. OT's, Physiotherapist and
other professionals

Attendee Feedback

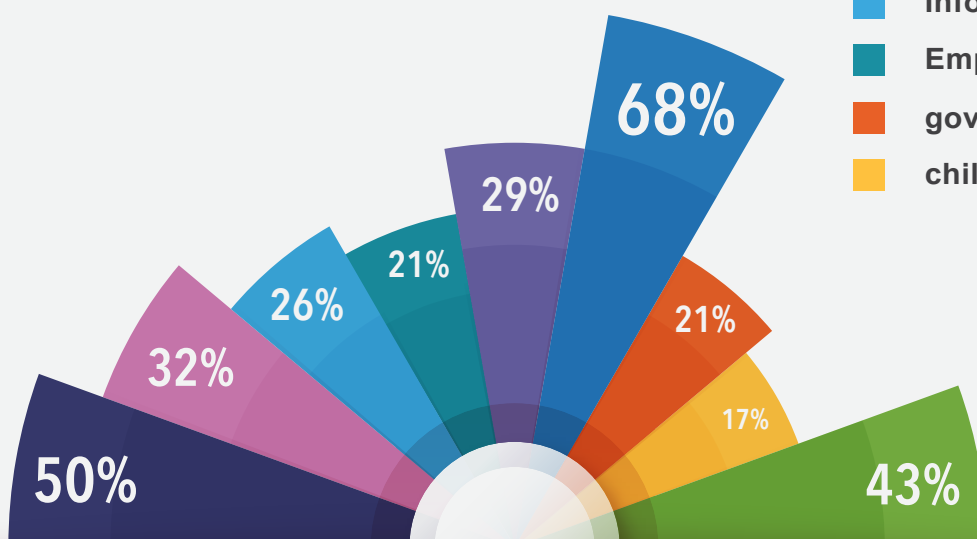
Category type of disability

- physical disability
- intellectual disability
- autism spectrum disorder
- not applicable
- other
- mental health conditions
- vision impairment
- deaf or hard of hearing
- acquired brain injury



Reason for attending

- connect with service providers
- products and aids
- innovative technologies
- learn about NDIS
- sporting / recreational activities
- Information for careers
- Employment opportunities
- government or advocacy agencies
- children's services

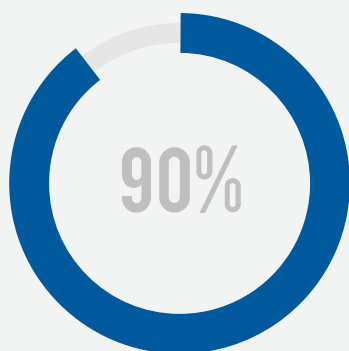


Attendee Feedback

What people enjoyed at the expo



YES



Have you passed your
details onto 1 or more
exhibitors at the Expo?



Exhibitor Feedback



The range
of exhibitors



The variety of people with
a disability in attendance



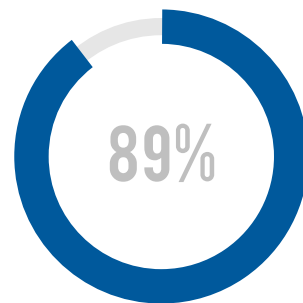
The entertainment
provided for attendees



Event
management



The number
of Leads



exhibitors likely to
exhibit at expos in
the future

“”

“It’s been great to be back at the expo to get out brand out there.
There have been a lot of support coordinators, OT and other health
professionals as well as the general public.”

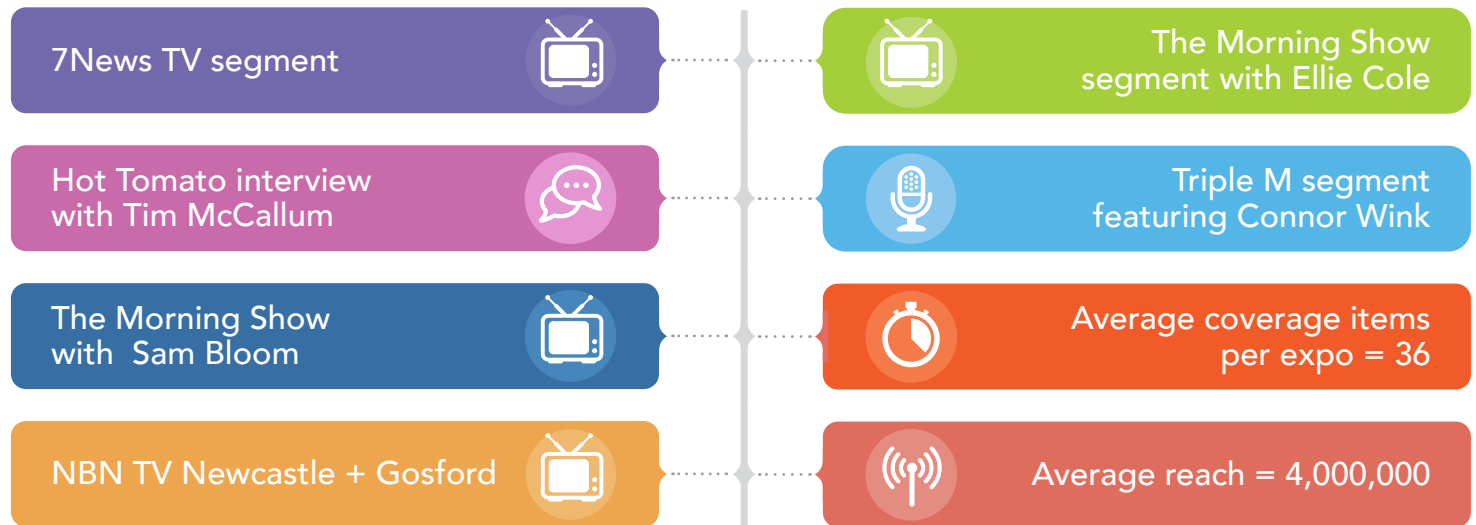
Michael Lakiss-Smith - Night and Day Comfort

**We are really happy and proud to be here, it’s been
really worthwhile.** It’s been a great turn out.

Dean Kidd - MyGoal

Public Relations & Media

Public Relations Highlights



Media Campaign – Print, TV, Radio & Digital



Join us



By sponsoring one of our community based expos
you will place your name
before the public as an organisation
that cares about people and be
actively involved in making a
difference in their lives

Mark Jones Co-CEO Impact Institute

**Purpose.
Story.
Impact.**



to exhibit or sponsor get in touch



Nepean Disability Expo

02 9025 9388

nde@impactinstitute.com.au



Hunter Disability Expo

02 9025 9393

hde@impactinstitute.com.au



Gold Coast Disability Expo

02 9025 9392

gcde@impactinstitute.com.au



Sydney Disability Expo

02 9025 9391

sde@impactinstitute.com.au



Canberra Disability Expo

02 9025 9396

cde@impactinstitute.com.au



Brisbane Disability Expo

02 9025 9395

bde@impactinstitute.com.au



Melbourne Disability Expo

02 9025 9394

mde@impactinstitute.com.au