

increase your
impact

2022

| *My Future, My Choice*
Disability Expo Overview

National Disability Expo Overview



Why Sponsor?

If your organisation works with people with a disability or you provide relevant services or products, our Expos are your opportunity to be seen as a leader in the Disability community. Our Expos provide high value opportunities to engage with disability service providers, relevant government departments and people who live with a disability, their carer's and families.

Sponsoring provides your organisation with exclusive key benefits to maximise your exposure at our Expos. Some of the key benefits we offer include prime booth positioning, branding on stage, inclusion in the stage scheduling, social media posts and blog features.

Sponsorship Packages

We have Platinum, Gold & Silver sponsorship opportunities for each Expo. We encourage you to contact our dedicated sales representative to discuss your plan in detail.

Platinum

Brisbane, Melbourne, Sydney	\$12,000 + GST
Canberra, Gold Coast, Hunter	\$10,000 + GST

Gold

Brisbane, Melbourne, Sydney	\$7,000 + GST
Canberra, Gold Coast, Hunter	\$6,000 + GST

Silver

Brisbane, Melbourne, Sydney	\$5,500 + GST
Canberra, Gold Coast, Hunter	\$4,500 + GST

In addition to our Platinum, Gold & Silver Sponsorship Booths, there are a number of additional sponsorship opportunities you may wish to consider.

Expo Raffle Sponsor

Sponsor the expo raffle for attendees which promotes your organisation as the sponsor in the program, website, social media, event app and on the survey.

Gold Coast, Canberra, Hunter	\$2,500 + GST
Sydney, Melbourne, Brisbane	\$3,000 + GST

Coffee Vouchers

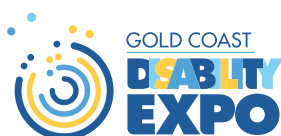
Sponsor the free vouchers that will be issued to all exhibitors & sponsors in their exhibitor packs & redeemable at the Expo Cafe.

Gold Coast, Canberra, Hunter	\$2,500 + GST
Sydney, Melbourne, Brisbane	\$3,000 + GST

Disability Expos 2022



HUNTER DISABILITY EXPO
13th & 14th MAY 2022
hunterdisabilityexpo.com.au



GOLD COAST DISABILITY EXPO
17th & 18th JUN 2022
goldcoastdisabilityexpo.com.au



SYDNEY DISABILITY EXPO
5th & 6th AUG 2022
sydneydisabilityexpo.com.au



CANBERRA DISABILITY EXPO
2nd & 3rd SEP 2022
canberradisabilityexpo.com.au



BRISBANE DISABILITY EXPO
14th & 15th OCT 2022
brisbanedisabilityexpo.com.au



MELBOURNE DISABILITY EXPO
25th & 26th NOV 2022
melbournedisabilityexpo.com.au

Sponsor Booths

Platinum Booth



Gold Booth



Silver Booth

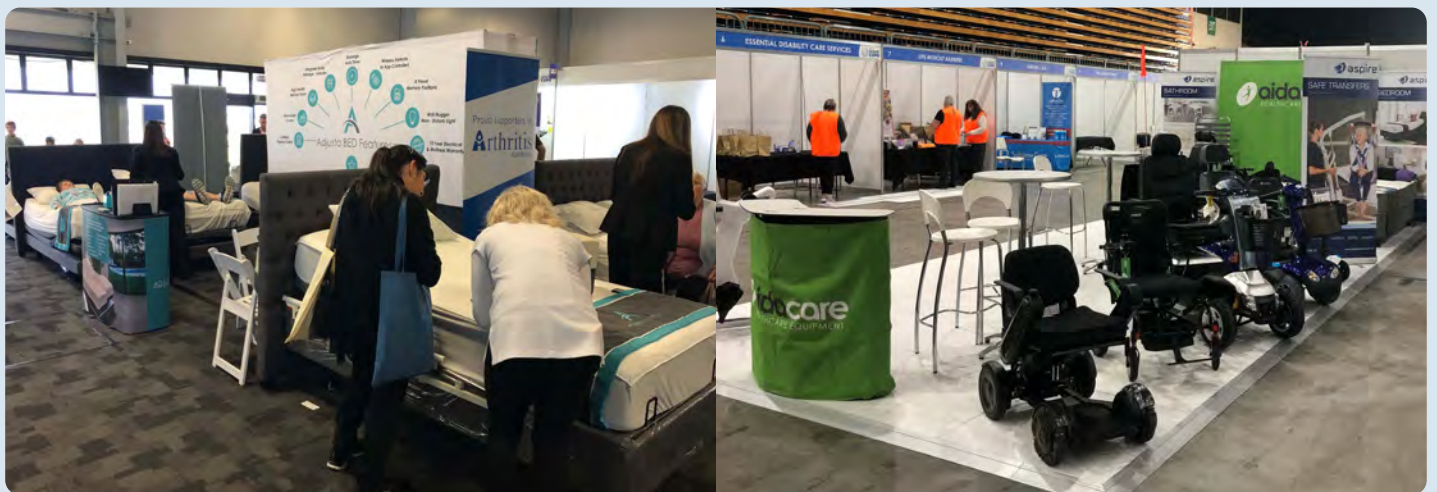


Vehicle and Product Booths

Vehicle Space



Product Booth



Exhibitor Booths

Exhibitor Booth



Community Tables



Disability 2021 Expo Overview

Exhibitors
800

100+
Sponsors

valuable
information
provided to
Expo attendees
by the NDIA

High levels of community
involvement involved in
volunteering, working at or
performing at the event

Over 15,000
Attendees

20,000+
registrations
to attend

attendee
approval rate
of **>90%**

**exhibitor
approval
rating of
> 90%**

attendee feedback



“I believe this expo was a wonderful incentive... Everyone, organisers, staff and exhibitors were amazingly helpful.... I had a lovely day out, learned lots, and found some great resources to help my residential carer.... Thank you to everyone who worked so hard to bring this expo to the Hunter!”

Hunter Valley 2021 Attendee

Participants Feedback



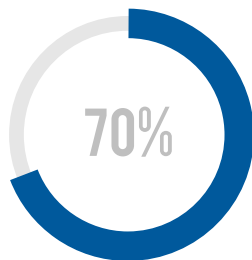
Do you feel the information provided to you at the Expo will assist you with your ongoing care needs?



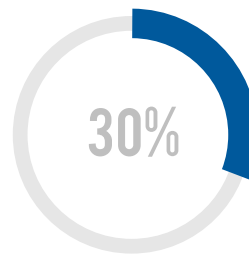
Overall how would you rate your experience at the Expo today?



Who attended?



people with a disability,
family and carers

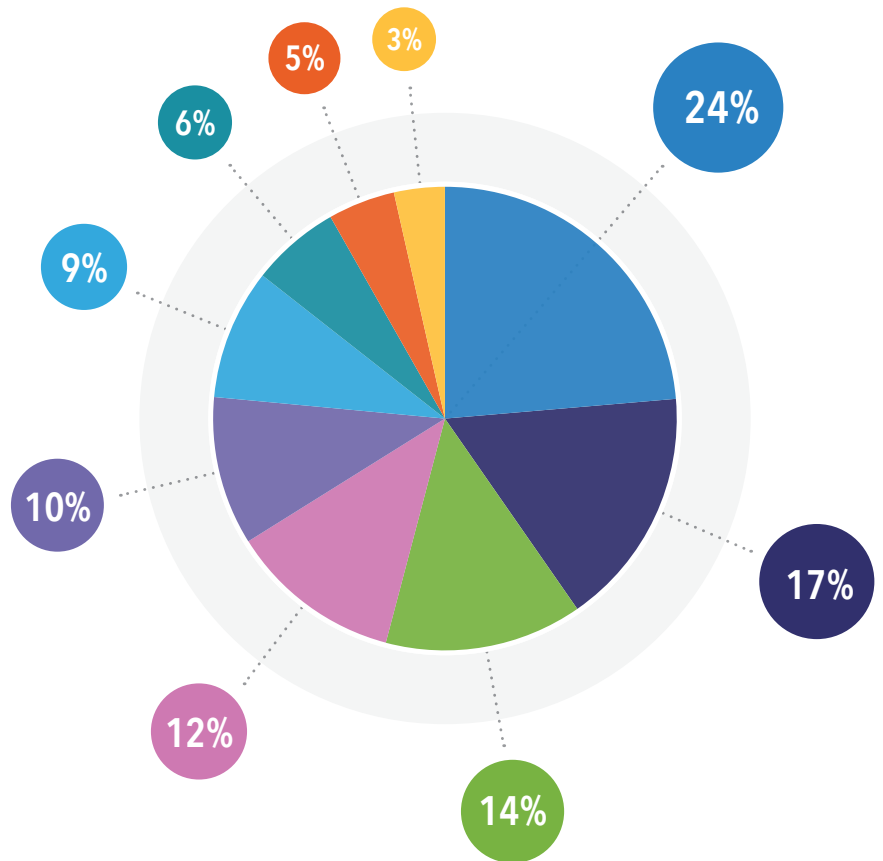


professionals
e.g. OT's, Physiotherapist and
other professionals

Attendee Feedback

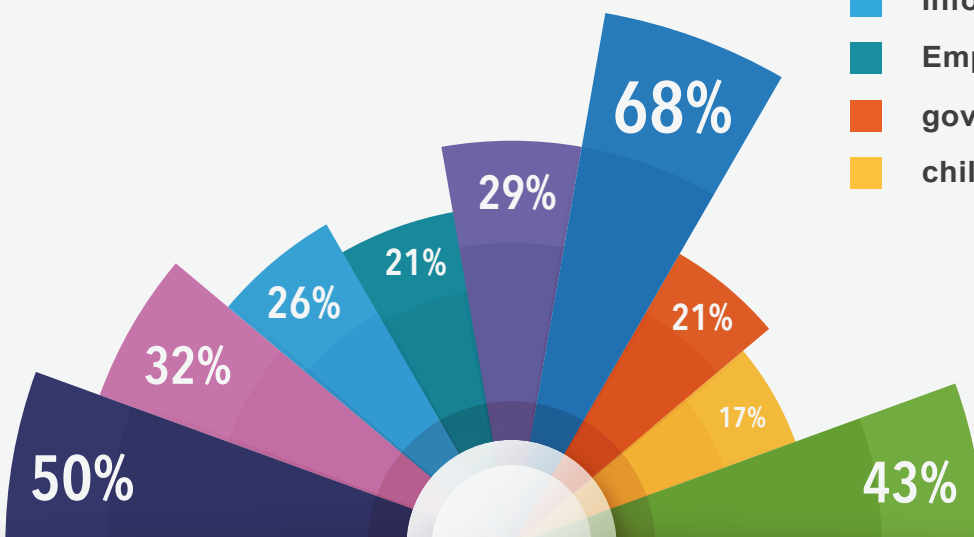
Category type of disability

- physical disability
- intellectual disability
- autism spectrum disorder
- not applicable
- other
- mental health conditions
- vision impairment
- deaf or hard of hearing
- acquired brain injury



Reason for attending

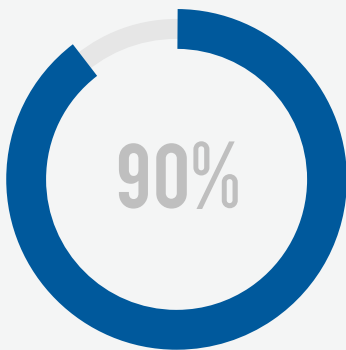
- connect with service providers
- products and aids
- innovative technologies
- learn about NDIS
- sporting / recreational activities
- Information for careers
- Employment opportunities
- government or advocacy agencies
- children's services



What people enjoyed at the expo



YES



Have you passed your details onto 1 or more exhibitors at the Expo?



Exhibitor Feedback



The range of exhibitors



The variety of people with a disability in attendance



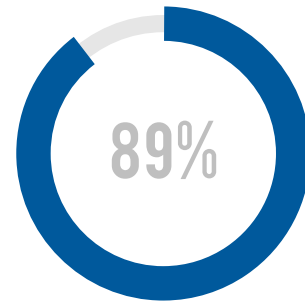
The entertainment provided for attendees



Event management



The number of Leads



exhibitors likely to exhibit at expos in the future



“It’s been great to be back at the expo to get out brand out there. There have been a lot of support coordinators, OT and other health professionals as well as the general public.”

Michael Lakiss-Smith - Night and Day Comfort

We are really happy and proud to be here, it’s been really worthwhile. It’s been a great turn out.

Dean Kidd - MyGoal

Public Relations & Media

Public Relations Highlights



Media Campaign – Print, TV, Radio & Digital



Join us



By sponsoring one of our community based expos you will place your name before the public as an organisation that cares about people and be actively involved in making a difference in their lives

Mark Jones Co-CEO Impact Institute

Purpose.
Story.
Impact.



to exhibit or sponsor get in touch



Hunter Disability

02 9025 9393

hde@impactinstitute.com.au



Gold Coast Disability

02 9025 9392

gcde@impactinstitute.com.au



Sydney Disability

02 9025 9391

sde@impactinstitute.com.au



Brisbane Disability

02 9025 9395

bde@impactinstitute.com.au



Melbourne Disability

02 9025 9394

mde@impactinstitute.com.au



Canberra Disability

02 9025 9396

cde@impactinstitute.com.au